

SCHOOL-COMMUNITY RELATIONS GOALS

Schools belong to the public and the public is entitled to be informed about the operations of the school system. Schools operate best when they have a positive relationship with the community in which the community can make known their desires and the board can make known its plans and actions. It is the responsibility of every member of the school district staff to promote good school-community relations. The school community relations program of the district will be directed by the superintendent and will be based on the following principles:

1. The school-community relations program will be a planned, systematic, two-day process of communications between the school district and the community.
2. The program will use every media source possible and every form of communications available to effectively communicate with the citizens and employees of the district.
3. Communications with the public must promote involvement, feedback, and support.
4. Communications must be internal as well as external and must provide factual, objective, and realistic data.
5. The school communications program of the district must be responsive both to events as they arise and the findings of evaluation of the program.

LEGAL REFS.: State Board of Education Minimum Standards 3301-35-03(J)